



# Pot Pourri



## THE CONCEPT

PLEASANT SHOPPING EXPERIENCE

*KITCHEN*  
**Gourmet**  
CANADIAN KITCHEN SPECIALTIES

To serve clients who love their homes and enjoy cooking and entertaining. To serve customers who demand high quality service and products and who are looking for interesting and specialty products, as well as offering a unique and pleasant shopping experience. The Pot Pourri bag signifies a thoughtful and valuable purchase.

Allowing customers to enjoy all aspects of the shopping experience in contrast to the diminished standard of service and quality found in today's department and specialty stores. Our commitment to excellence starts with a talented and dedicated head office management team and continues through the close relationship with its owner-operators. This hands-on approach allows customers to avoid the assembly line approach to shopping and makes the experience of patronizing our stores a valuable and worthwhile experience. All stores benefit from group purchasing, direct import programs and special purchase programs assuring competitive pricing even within the Gourmet concept.

## CORPORATE PROFILE

OVER 40 STORES OPERATING

Pot Pourri, Pot Pourri Gourmet and Pot Pourri Deco are trademarks of Pot Pourri Accent Inc., a Canadian franchiser with over 40 stores operating in Eastern Canada. The three concepts sell kitchen, tabletop and decorative merchandise in malls as well as street locations.

Pot Pourri gourmet serves a high end clientele and operates stores in one to two thousand square feet range.

The company is based in St. Laurent, (a suburb of Montreal, Quebec) and has been operating since 1990. The stores operate under franchise by individual owners-operators. Many owners have multiple locations and operate more than one of our concepts. Presently the company operates stores in Quebec and New Brunswick.

### OPERATING SINCE 1990

Stores operating in Quebec use the trade names Pot Pourri, Pot Pourri Gourmet and Pot Pourri Deco. The company is not related to stores operating under the Pot Pourri banner in Ontario.





## THE CANDIDATE

EQUAL-OPPORTUNITY FRANCHISER

Each owner that operates a store within our franchise system is a representative of all our members and is responsible in part for our good reputation. For this reason the company is selective when adding new members. Candidates must qualify in many fields including financial stability, good reputation and maturity, lending capacity, experience in selling or dealing with the public and a desire to work full-time in the enterprise. The average start up investment varies between \$40,000 to \$100,000. The actual costs depend on many factors, including the size of the location and fixturation costs of the establishment.

Pot Pourri Accent Inc. is an equal opportunity franchiser where all candidates are selected solely on the basis of their merit.

## SUPPORT

A TRAINED GROUP

Pot Pourri Accent Inc. offers its franchisees a plethora of support systems that turn even a novice into a professional storeowner and businessperson. The company will expertly negotiate lease arrangements, build and help with the setup of the store, as well as the purchase of the opening inventory. Our expert support staff will be on-site to get the store up and running and to do the necessary training. On going support via an award winning state of the art intranet system gives owners management, buying, marketing and other tools at their fingertips, whether they are 30 or 3000 kilometers from head office. The company has fully staffed departments including a purchasing department that coordinates buying and ordering, a graphic design and advertising department, a merchandising and visual presentation department and an information technology department. In addition, consulting, accounting, legal and troubleshooting services are available. In addition semi annual meetings allow owners to congregate and attend update and training seminars, see and test new products, place order with special discounts and meet national suppliers, as well as interacting with head office personnel.

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